

CLAIMS

1. A method for delivering a personal television program guide, comprising:
  - 5 establishing a database on a first server, wherein the database includes content information and user subscription information for one or more users;
  - organizing the content information for each user based on the user subscription information; and
  - sending the content information to the user at a user terminal.
- 10 2. The method of claim 1, further comprising:
  - requesting updated content information from a second server.
- 15 3. The method of claim 2, wherein the updated content information is requested periodically.
4. The method of claim 1, further comprising:
  - receiving a user request for content information.
5. The method of claim 1, wherein the content information includes links.
- 20 6. The method of claim 1, further comprising:
  - receiving criteria from a user terminal; and
  - searching the database for content information matching the criteria.
- 25 7. The method of claim 1, wherein the user subscription information includes access permission indications to the content information, wherein the access permission indications include either an access granted flag or an access denied flag; further comprising:
  - sending the content information to a user terminal if the user subscription information has an access granted flag to the content information.
- 30 8. The method of claim 7, further comprising:

sending content to a user if the user subscription information has an access granted flag.

9. The method of claim 7, wherein the access permission indications include a  
5 tag.

10. The method of claim 7, wherein an access granted flag includes the user  
serial number.

10 11. The method of claim 7, further comprising:  
sending content to a user; and  
displaying the content at the user terminal if the user subscription  
information includes an access granted flag.

15 12. A system for delivering a personal television program guide, comprising:  
a first server;  
a database in communication with said first server, wherein said database  
includes content information and user subscription information; and  
wherein said server is configured to organize the content information for  
20 each user based on the user subscription information and the content information  
to a user at a user terminal.

13. The system of claim 12 wherein said first server is further configured to  
request updated content information from a second server.

25 14. The system of claim 13, wherein said first server is configured to request  
updated content information from a second server periodically.

15. The system of claim 12, wherein said server is further configured receive a  
30 user request for content information.

16. The system of claim 12, wherein said server is further configured to receive criteria from a user terminal and search the database for content information matching the criteria.

5        17. The system of claim 12, wherein the user subscription information further comprises:  
                  access permission indications to the content information, wherein the access permission indications include either an access granted flag or an access denied flag; and

10        wherein said first server is further configured to send the content information to a user if the user subscription information has an access granted flag to the content information.

15        18. The system of claim 17, wherein said first server is further configured to send content to a user terminal if the user subscription information has an access granted flag.

20        19. The system of claim 17, wherein the access permission indications include a tag.

25        20. The system of claim 17, wherein an access granted flag includes the user serial number.

21. The system of claim 17, wherein the first server is further configured to send content to a user terminal and display the content at the user terminal if the user subscription information includes an access granted flag.